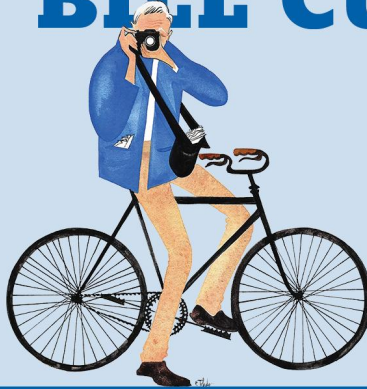


EXPERIENCE

The Times of BILL CUNNINGHAM

SEPTEMBER 12
THROUGH
OCTOBER 30

THE SEAPORT
NYC



RELENTLESS CURIOSITY. RELENTLESS ENERGY. RELENTLESS DISCOVERY.

TRANSPORT YOURSELF INTO THE VIBRANT WORLD OF FAMED STREET
PHOTOGRAPHER BILL CUNNINGHAM
AT IMMERSIVE EXHIBIT IN THE SEAPORT

Experience the Times of Bill Cunningham
to open on September 12 during New York Fashion Week

NEW YORK, NY (August 24, 2021) — Visitors will be transported into the vibrant world of legendary street photographer and fashion historian Bill Cunningham at an immersive installation opening in The Seaport on September 12 during New York Fashion Week.

Part of New York City's cultural fabric, Cunningham photographed both everyday people and famed personalities like Jacqueline Kennedy Onassis, Anna Wintour, and Andy Warhol on the streets of Manhattan, as well as at fashion shows and society events, for more than six decades.

Experience the Times of Bill Cunningham will bring the beloved documentarian's career and keen eye to life with a range of dynamic experiences — from a grand staircase where guests' outfits will be digitally transformed into a one-of-a-kind fashion statement worthy of a Cunningham snap to an ever-changing gallery revealing the surprising links between the sartorial trends captured by Cunningham and today's latest street styles.

Unfolding over two stories, 18,000-square-feet, and six distinct spaces, the multi-sensory installation will feature large-scale reproductions of Cunningham's most iconic photos, video and audio interviews, artifacts like Cunningham's iconic Biria bicycle and his trademark blue French worker's jacket, and sounds that capture the energy of New York City's streets. Along the journey, guests can pose on a simulated city crosswalk where Cunningham took many of his photographs, or take a seat on a bench made of milk crates and a foam mattress; a nod to the photographer's bed in his Carnegie Hall studio apartment.

The installation is inspired by [The Times of Bill Cunningham](#), the acclaimed 2020 documentary by filmmaker Mark Bozek which *Hollywood Reporter* hailed as "a snapshot of a life that leaves you grateful for having encountered it." Designed by NBBJ's New York experience design studio, [ESI Design](#), the experience is co-presented by Live Rocket, a content and commerce developer founded by Bozek.

Bozek says that the installation aims to capture the relentless curiosity, energy, and discovery that made Cunningham one of the world's most influential documentarians, historians, and culture-makers.

Launching September 12 and running for eight weeks through October 30, *Experience The Times of Bill Cunningham* is located at 26 Fulton Street, New York. Admission is \$30. Tickets may be purchased online at timesofbill.com.

Listing Information:

WHAT

What: Experience The Times of Bill Cunningham

WHERE

26 Fulton Street, New York, NY 10038

WHEN

September 12 - October 30, 2021

Monday - Sunday: 10 AM - 9 PM (final entry at 8:30 PM). Entry every 30 minutes.

150 max capacity per entry time.

TICKETS

General Admission: \$30; Purchase at: timesofbill.com

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Experience The Times of Bill Cunningham is presented by Live Rocket, Creative Edge Parties (CEP), and Blue Note Entertainment Group (BNEG). Shutterstock is the presenting sponsor of *Experience The Times of Bill Cunningham*.

NBBJ's New York experience design studio, ESI DESIGN, transforms places into experiences. ESI Design has defined the field of experience design for over forty years,

fundamentally changing how people connect with brands, organizations, cultural institutions, and each other. ESI Design's in-house team of designers, strategists, storytellers, technologists, artists, and problem-solvers collaborate to seamlessly weave the physical and digital world together to create immersive experiences that excite and inspire. Recent clients include eBay, the Statue of Liberty Museum, WarnerMedia, The Ellis Island National Museum of Immigration, Barclays, Comcast, PNC Bank, Beacon Capital Partners, and the Edward M. Kennedy Institute for the U.S. Senate. Connect with ESI Design: [Twitter](#), [LinkedIn](#), [Facebook](#), [Vimeo](#), [YouTube](#) and [Instagram](#). (www.esidesign.nbbj.com)

CREATIVE EDGE PARTIES was recently named as The Best Caterer in New York by New York Magazine. Carla Ruben, the owner and "She-E-O" of CREATIVE EDGE PARTIES, is the visionary force behind the company. Carla's culinary teams are currently based in New York and Florida and are sought after by celebrities, top wedding planners, public figures and Fortune 500 companies across the country. For decades Carla has explored every aspect of the hospitality business including catering, destination events, award winning restaurants, pop-up cafes, and event venues. Carla has been featured in Vogue, People, Brides, NY Magazine, Conde Nast Traveler and The New York Times.

BLUE NOTE ENTERTAINMENT GROUP, founded in 1981, is a multi-faceted entertainment company that owns, operates, licenses and programs Blue Note Jazz Clubs worldwide, including New York, NY; Tokyo, Japan; Milan, Italy; Waikiki, Hawaii; Beijing & Shanghai, China; Napa, California; and Rio de Janeiro & São Paulo, Brazil. The company also owns and operates Sony Hall. Additionally, the company programs the Regattabar Jazz Club (Cambridge, MA) and Blue Note-branded concerts throughout Italy. Blue Note Entertainment Group presents shows and experiences outside of its club network. The annual Blue Note Jazz Festival was established in 2011 and has since grown to become the largest jazz festival in New York City each June. Subsidiaries of Blue Note Entertainment Group include the GRAMMY®-nominated record label Half Note Records, whose catalogue includes over fifty titles recorded live at New York's Blue Note Jazz Club, as well as Blue Note Travel and Management Group.